

TRUST VALLEY

Ensuring Safe Digital Growth



Public - Private Partnership

Trust Valley Launch Event

- Unique initiative in Digital Trust & Cybersecurity
- Supported by multiple public, private and academic actors
- October 8th, 2020, at RLC (1000+ on-site & online attendees)
- Meeting «for» the partners «by» the partners



THE CONTEXT



THE CHALLENGE

Ensuring growth of the digital economy

The situation in 2020

- SUDDEN ACCELERATION of digitalisation due to the COVID19 health crisis and social distancing
- Urgent need to PROTECT the digital economy and related ecosystem
- The Trust Valley promotes cooperation among heterogeneous and interdisciplinary teams composed of private and public actors in the field of DIGITAL TRUST & CYBERSECURITY



THE CONTEXT



Why Western Switzerland as centre of excellence ?

- **+500 experts**
greatest concentration of talent in Switzerland
- **+300 companies and organisations**
cutting-edge technological expertise internationally recognised
- **World-class academic institutions**
- Among the **20 best ecosystems** in the world
- Unique concentration of **major economic actors** in the field of digital trust
- **Tens of millions** of private and public funds already invested
- Enhanced capability to improve **digital sovereignty**



REGIONAL STRENGTHS OF WESTERN SWITZERLAND

Canton of Vaud

EPFL/C4DT, UNIL, HEIG-VD/ Y-Security, IMD, Square One, EPFL Innovation Park (EIP), Y-Parc, Biopôle

Canton of Geneva

ONU, ITU, WEF, GCSP, EHEID, UNIGE, CERN, Cyber Peace Institute, Swiss Digital Initiative

Canton of Valais

IDIAP, Secure VS



Unique concentration of economic players active in the field of digital trust

+ 300 organisations

102 Large companies

124 SMEs

5 Scale-ups

94 Start-ups

By fields of application

+40 Cybersecurity

38 Data science (incl. 4 AI)

35 IoT & Cloudtech

18 Health

17 Banking & finance

15 Education

12 Advance in lifescience

8 Food & agritech

7 Sensors

4 Certifications



FOUNDERS

TRUST VALLEY



TRUST VALLEY





8 FIELDS OF APPLICATION

-  1. AgriFood
-  2. Health
-  3. Finance & Insurances
-  4. Mobility
-  5. Education
-  6. Industry sector
-  7. Democracy and humanitarian
-  8. TIC

8 AREAS OF EXPERTISE

-  Cyber-security
-  Cryptography
-  Data protection & digital info
-  Forensics & Resilience
-  Artificial Intelligence
-  Software verification & security
-  Smart contracts & blockchain
-  Internet Governance

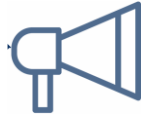
TRUST VALLEY

Promote and connect public and private players active
in the field of digital trust and cybersecurity

with the aim of innovating, facilitating the attraction and flowering of talent, encouraging the creation
of start-ups and implementation of collaborative projects among actors of the ecosystem.



Referencing



Promotion



Networking



Projects



Talent



Hubs

MISSIONS

MAPPING the key players of the region & LEVERAGE on the regional expertise and skills	PROMOTE our center of excellence & ATTRACT national and international strategic players	BRINGING TOGETHER all relevant actors (academic, public, large companies, SMEs, start-ups, NPOs etc.)	Develop specific OFFERINGS AND PROGRAMS with the partners (open innovation)	Ensuring the AVAILABILITY and PRESENCE OF TALENT from Switzerland and abroad E.g. catalogue of trainings (quality & quantity)	Developing the COMPLEMENTARITY of the various hubs where actors in the field of digital trust and cybersecurity are concentrated
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ON demand Projects

- 1. Agritech – Agrifood by Trust Valley (on going)**
- 2. Health by Trust Valley (on going)**
- 3. Talent (2021)**
- 4. Tech4Trust (on going)**

The first Swiss startup acceleration
program

in the field of digital trust and cybersecurity

TECH4 TRUST

POWERED BY

TRUST  VALLEY

Tech4Trust – 2nd edition

- 5-month acceleration program dedicated to +20 promising startups innovating in the field of digital trust & cybersecurity
- Hybrid program open to Swiss & European startups
- High-quality contacts – peer2peer, mentors, coaches, partners
- Advisory Board to select participants and winners



Powered by
TRUST  VALLEY

Tech4Trust in a Nutshell

50+

Prestigious partners from Trust Valley (public, private, academic)

6

**different cantons
Strong visibility in Switzerland**

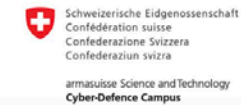
27

high potential startups from Switzerland and European hubs

+70

Pool of outstanding experts: mentors, coaches, trainers, speakers

Tech4Trust Partners



**TECH4
TRUST**

POWERED BY
TRUST VALLEY

27 SELECTED TECH4TRUST STARTUPS

EARLY

BUG BOUNTY SWITZERLAND

CRYPTOLEX

CYQUANT

CYSEC

DAVOS NETWORK

DIADEM TEHNOLOGIES

DUOKEY

EDENAIR

KETL

KIMBOCARE

ORBITALIZE

ORIGIN FOOD

P3KI

RUMYA

SARUS

STRONG.NETWORK

UBCOM

UNIFENCE

X80 SECURITY

ZIMT

GROWTH

CLEARWATER DYNAMICS

DECENTRIQ

INPHER

LABEL CYBER-SAFE.CH

NYM TEHNOLOGY

PXLVISION

WECAN GROUP

YESWEHACK

ORGANIZATION

Week 45

**Matching w/
coaches**

Week 46

**Kick-off
meetings**

Week 47

**Intro by
T4T staff**

**1st
coaching
session**

**About 1 coaching session / month,
date & time to be decided with the
startups**

**Mentoring sessions on demand, to be
validated with T4T staff for
organisational reasons**

Mid-March 2021

Governance – 3 Entities

ADVISORY BOARD



COACHES



MENTORS

Community
of about 70 people
to create the best environment
for startups during this winter

Governance – 3 Entities

ADVISORY BOARD

- 29 members
- October 2020: Selection of startups
- March 2021: Selection of winners (PwC SecTech Award, 60K consulting services)

COACHES

- 1 coach / startup
- Matching based on profiles & needs
- 5 coaching sessions of 90 min.
- Timing: as of now to mid-March 2020

MENTORS

- 3 mentoring sessions /startup
- On demand sessions based on needs (“ping” mode)
- Pre attribution by staff TBC w/coach
- Same timing

Tech4Trust Timeline 2020

Kick-off event

@RLC, Lausanne

08.10.2020

X Valleys event w/ CVVC

@CV Labs, Zug

19.11.2020

PwC roadshow event

@Zurich

08.12.2021

Hybrid events

29.10.2020

"Tell your story" w/ R. Schmid

online

02.12.2020

Support means to startups

Hosted by SICPA

16.12.2020

Product Mngt & Cloud

With ELCA experts

Workshops

TRUST
VALLEY 

THANK YOU!

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www.trustvalley.swiss