

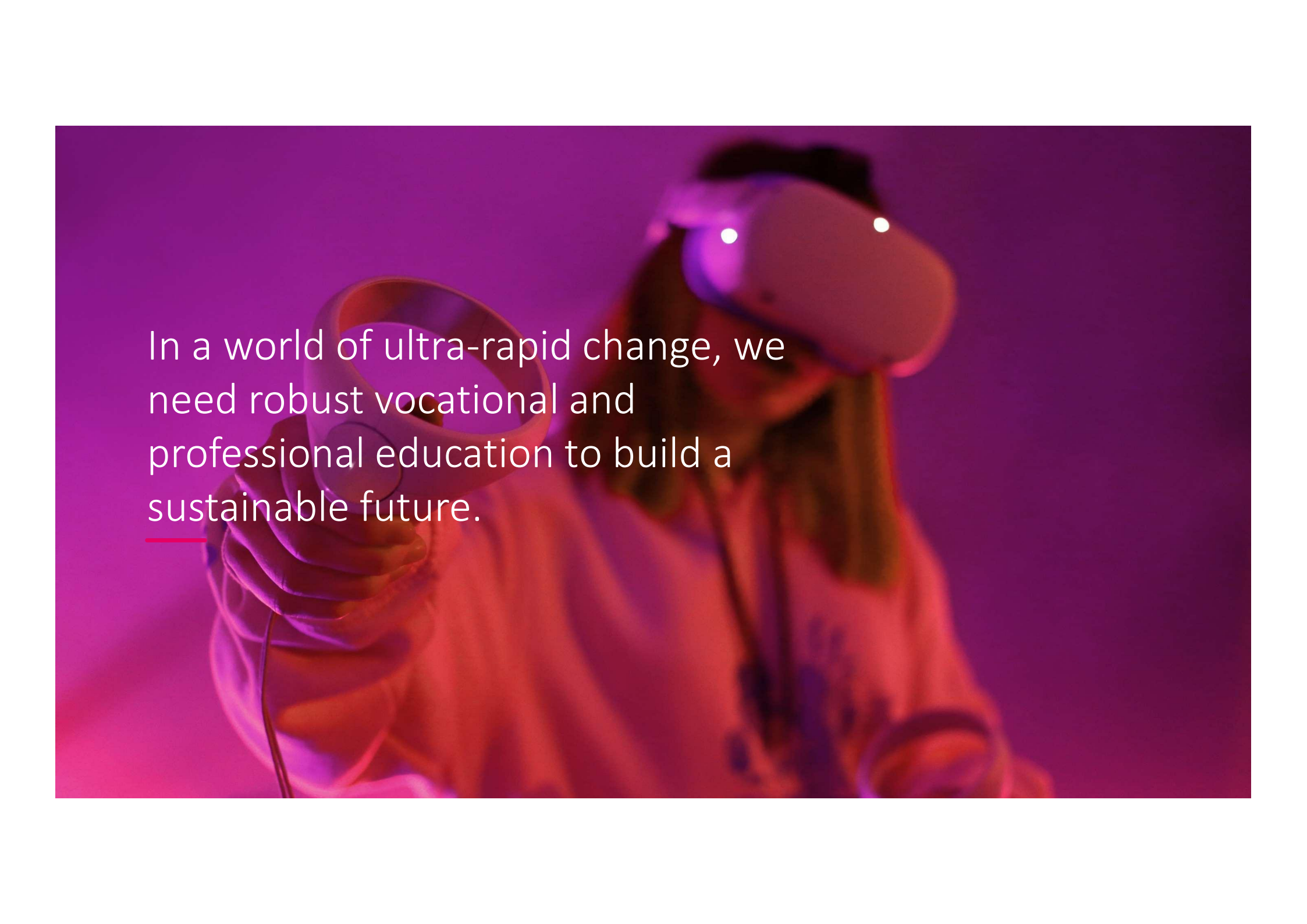


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PULT**

next level
connection

The power of European collaboration in VET and public-private partnerships

Swisscore Norcore event | 27 May 2024

A person is shown from the chest up, wearing a white VR headset and holding a white VR controller in their right hand. The person is wearing a white t-shirt. The background is a solid blue color. The text "In a world of ultra-rapid change, we need robust vocational and professional education to build a sustainable future." is overlaid on the left side of the image. The word "sustainable" is underlined with a red line.

In a world of ultra-rapid change, we
need robust vocational and
professional education to build a
sustainable future.

Centers of Vocational Excellence

- Bringing together skills ecosystems;
- On a regional *and* international level
- High involvement of industry partners, employers and other stakeholders
- Supported by the European Commission through the Erasmus program
- Supported by national governments
 - Campus des Métiers et Qualification (FR)
 - Public-Private-Partnerships in VET (NL)



SCAN ME



Current Centers of Vocational Excellence



https://youtu.be/BZqNrfKnsLk?si=k75s_tNXKZrfc_o3

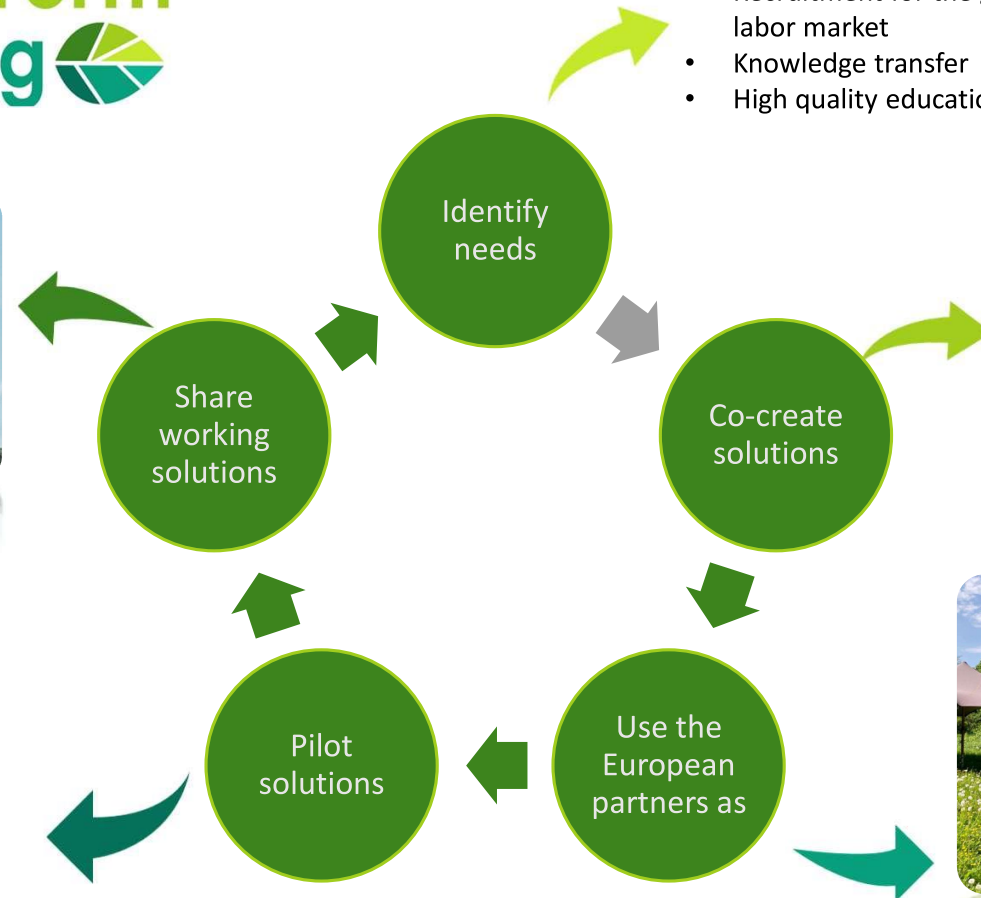


EuropeanPlatform UrbanGreening

- Raise public awareness
- Recruitment for the green labor market
- Knowledge transfer
- High quality education



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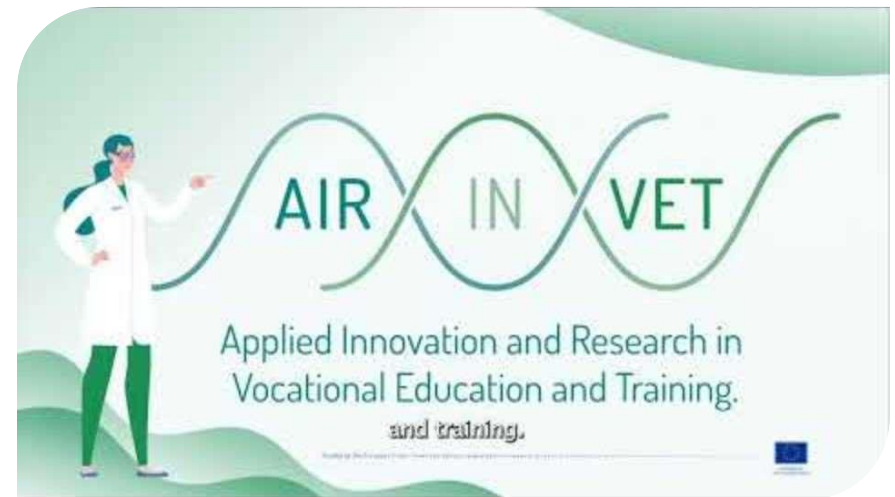
Typical activities in Centers of Vocational Excellence

- Sharing digital learning materials
- Sharing facilities
- Innovative education formats, like hackathons, design thinking
- International mobility of students, teachers and workers



Reasons for industry to join

- Access to talent
- Making sure workers have the right skills
- Access to knowledge
- Access to Research and Development (esp. SMEs)
- Building reputation and network
- Social responsibility



<https://youtu.be/B4Vq2XgwluM?si=JwYC332VvVazDEfA>

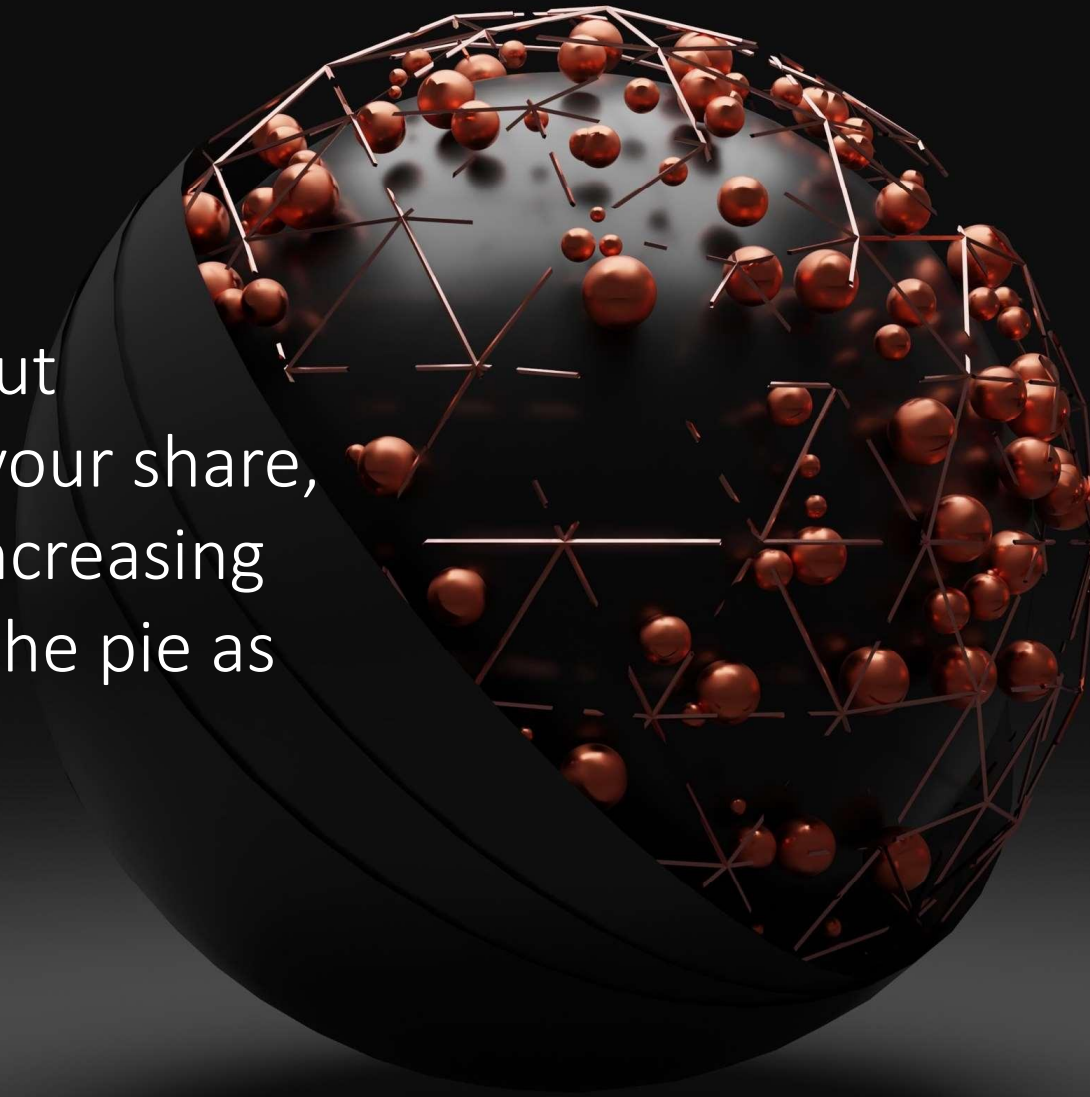


Lessons learned

- Co-ownership is key
- Take your time to build relations
- Start!
- Focus on impact
- Focus on problem solving behavior



It's not about
increasing your share,
It's about increasing
the size of the pie as
a whole



Get in touch!

Or join us in Lyon for the 3rd Forum on Vocational Excellence!

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If you want to learn more:

- www.copcov.es.eu (including network map with all Centers of Vocational Excellence)
- www.povewater.eu
- www.platformurbangreening.eu
- www.airinvet.eu
- www.wijzijnkatapult.nl

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