



**CHRISTOPH CAVIEZEL – Swiss Commission for
Technology and Innovation**

Christoph Caviezel graduated in law at the University of Fribourg (CH) and did postgraduate studies in France, Great-Britain and the USA. For 10 years, he worked for several major companies, amongst them Credit Suisse,

Swisscom, Shell Switzerland and Shell Austria. During this time, he held diverse positions in marketing, public relations and corporate communication. Between 2004 and 2005, he was the personal advisor of Federal Councillor Joseph Deiss, Head of the Federal Department of Economic Affairs. Since January 2006, Christoph Caviezel is Director of the CTI, the Swiss Commission for Technology and Innovation and Deputy Director of the Swiss Federal Office for Professional Education and Technology.



**REINHARD BÜSCHER – DG Enterprise, European
Commission**

Reinhard Büscher holds a bachelor degree and Ph.D. in Economics. Before joining the European Commission in 1989, he worked at the Ministry of Economic Affairs in Germany for nine years. In the European Commission, he has been working in different areas, such as a Member of

the Cabinet of Bangemann, a special Adviser for Industrial Aspects of the Information Society, Head of Unit for Standardisation, Head of Unit for Industrial Aspects of Electronic Commerce, and Head of Unit for E-Business, ICT industries and services. Since April 2004, he is Head of Unit for Innovation Policy Development.



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the **Swiss Mission to the European Communities**

kindly invite you to a

Swiss Science Briefing

on

**Magic measures to foster innovation?
Swiss lessons learnt from an OECD evaluation**

with

Christoph Caviezel

*Director of the Swiss Commission for
Technology and Innovation (CTI)*

and

Reinhard Büscher

*Head of Unit for Innovation Policy Development,
European Commission*

Wednesday, 13 September 2006, 12:00 – 14:00

Swiss Mission to the EC, Place du Luxembourg 1, Brussels

Switzerland is well aware of the need to create a knowledge-based economy and, in the field of support to innovation, comparative indicators and rankings have shown the strength of the Swiss performance. An OECD study to be published this autumn presents an in-depth analysis of the Swiss innovation landscape, actors, measures and processes.

This study presents Switzerland as a high innovation performer, while also pointing at the factors that could explain the slow Swiss economic growth of recent years and that could impede the Swiss innovation system from better performance. The framework for innovation is generally good: Switzerland enjoys strong industrial and university research, despite certain barriers to entrepreneurship identified in the report. The report therefore defines a set of recommendations to overcome these weaknesses.

The current innovation policy measures of the EU are geared towards strengthening the links between research and innovation, with research policy focussing on developing new knowledge and innovation policy aiming at transforming this gained knowledge into economic value and commercial success. The complementarities between the 7th Research Framework Programme (FP7) and the Competitiveness and Innovation Programme (CIP) should encourage trans-national innovation initiatives and public-private partnerships.

At this Swiss Science Briefing, we will try to see what lessons can be drawn from the Swiss experience and which measures and processes were shown to be most successful. A major point of discussion will also be how the lessons learnt connect to European experiences.

Programme

Wednesday, 13 September 2006, 12:00 – 14:00

- 12:00** **Sandwich lunch**
- 12:30** **Welcome and introduction**
- 12:40** **Fostering innovation: the Swiss Experience**
Christoph Caviezel
Director, Commission for Technology and Innovation
- 13:10** **Comment from an EU-Perspective**
Reinhard Büscher
*Head of Unit for Innovation Policy Development,
European Commission*
- 13:30** **Panel discussion**
moderated by Danièle Rod Wiesner
Head of Office, SwissCore

Coffee

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