



MISSION SUISSE AUPRÈS DES COMMUNAUTÉS EUROPÉENNES  
SCHWEIZERISCHE MISSION BEI DEN EUROPÄISCHEN GEMEINSCHAFTEN  
SWISS MISSION TO THE EUROPEAN COMMUNITIES  
MISSIONE SVIZZERA PRESSO LE COMUNITÀ EUROPEE

**SwissCore**

Swiss Contact Office for  
Research and Higher Education

**Christoph Koellreuter** is founder, managing director and chief economist of BAK Basel Economics. Prior to his present position, he worked as a consultant to the OECD in Paris, lectured at the Institute of Applied Economic Research of the University of Basel and worked for Prognos AG, Basel. He is, amongst other, a member of the High Level Expert Group "Mobilising regional foresight potential for an enlarged EU" of the European Commission.

**Thomas Kübler** is deputy director of BAK Basel Economics and project manager of «MIR» Monitoring Innovation in Regions. After an internship in Latin America, he joined BAK Basel Economics in 1992. From 1995 to 1996, he worked as economist in the investment research department of a Swiss private bank.

**Richard Escritt** is director for "Coordination of Community activities" in the DG Research of the European Commission. He is a scholar of Trinity College, Cambridge, where he studied natural sciences. Upon joining the British diplomatic service, he was posted in Pakistan, Czechoslovakia and Germany, and after his appointment as Deputy to the Prime Minister's Chief Scientific Adviser, he was science counsellor at the British Embassies in Bonn and Berne. R. Escritt joined the European Commission in 1991.

*BAK Basel Economics*, founded in 1980 as a spin-off of Basel University and Prognos, is an independent private economic research institute located in Basel/Switzerland. It is one of the leading economic research and forecasting institutes for the Swiss economy and it has concentrated on offers for regions in Europe since the early 1990s. In 1998, BAK created the IBC BAK International Benchmark Club for Regions in Europe. Its novel development module «MIR» *Monitoring innovation in regions*, which is currently fulfilling benchmarking needs of regions in the Extended Alpine Space (Switzerland, Baden-Württemberg, Bavaria, Austria, Northern Italy, South-Eastern and Eastern France), is supported by the Swiss Federal Government, the Swiss National Bank and several Swiss cantons as well as private institutions.

**SwissCore**  
and  
the **Swiss Mission to the European Communities**

kindly invite you to the third  
"Swiss Science Briefing"  
on

**“Silicon Mountains”**

**Monitoring science, technology and education  
as motors for innovation in Europe's alpine regions**

Thursday, 20 March 2003, 12.00h – 14.30h  
Swiss Mission to the EC, Place du Luxembourg 1, Brussels

While there is no consensus on how Europe's aim of becoming "the most dynamic and most competitive knowledge-based economy" should and can be reached on a concrete level, it is uncontested that any European policy in the field of innovation in general, and science, technology and education in particular, should rely on a solid basis of comparable data all over Europe. It is in this context that in November 2002, the European Commission published the **EU Innovation Scoreboard**, which covers seven indicators relating to human resources and knowledge creation. However, the question remains open how benchmarking activities in the field of science and technology can be translated into concrete measures in science policy.

BAK Basel Economics has launched a novel benchmarking methodology called «MIR» **Monitoring innovation in regions**. «MIR» adds to commonly used benchmarking indicators (jobs, patents per capita, human resources, etc.) by monitoring the quality and the quantity not only of the *application* of knowledge (university spin-offs, etc.) but also of the knowledge *production* (output/input indicators in research and education in universities and in universities of applied sciences, etc.).

In this Swiss Science Briefing, we will focus on the role of science, technology and education for innovation and economic development and on the question of how these results can be used to make further steps towards the European Research Area. The regional perspective will especially be taken into account since this is where the final translation of knowledge into economically relevant activities takes place.

## Programme

Thursday, 20 March 2003, 12:00h – 14:30h

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<b>12:00</b>	<b>Sandwich lunch</b>
<b>12:30</b>	<b>Welcome</b> Jürg Burri <i>Swiss Mission to the European Communities</i>
<b>12:40</b>	<b>Benchmarking the role of regions in the European Research Area</b> Christoph Koellreuter <i>Managing Director, BAK Basel Economics</i>
<b>13:00</b>	<b>Monitoring the contribution of universities to regional economic development</b> Thomas Kübler <i>Deputy Director, BAK Basel Economics</i>
<b>13:20</b>	<b>Comment</b> Richard Escritt <i>Director "Coordination of Community activities", European Commission, DG Research</i>
	<b>Panel discussion</b> with the speakers Moderated by Martina Weiss <i>SwissCore</i>

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